

DAN ERMEY

Art Director



818.795.7254

headfuel.com

dan@headfuel.com

<https://www.linkedin.com/in/danerme>

PROFESSIONAL SKILLS

Adobe CC
Brand ID
Graphic Design
UI/UX
Information Architecture
Wireframes
Print Design
Photography
Photo Retouching
Traditional & 360 Video
WordPress
Dreamweaver
Flash
CSS
PHP
XML
HTML
ActionScript

PERSONAL SKILLS

Creativity
Communication
Teamwork
Leadership
Management

BACKGROUND

I am an award winning Visual Designer with over 20 years of experience with global brands in the entertainment and tech industries. The majority of my work has been for clients in motion pictures, music, sports and recreation with clients such as Universal Pictures, David Bowie, Lady Gaga, and Foo Fighters. My expertise is in Graphic Design, Brand ID and Social Media.

EDUCATION

California College of the Arts / LACHSA

EXPERIENCE

HEADFUEL DESIGN: OWNER/ART DIRECTOR, 2014-Current

Proprietor of freelance design company specializing in Brand ID, Print Advertising, Logo Design, Promotional Decks, Album Artwork, UI/UX Design, e-Marketing, Social Media and Banners. Rapid Prototyping, Wireframes, A/B testing, User Case Scenarios, Project Management and Budgeting
Clients include David Bowie, Foo Fighters, Lady Gaga, BLT Communications and KROQ radio

ENTERCOM: DIGITAL DESIGN MANAGER, 2007-2014

Oversaw Brand ID & UI/UX Design for 125 national radio stations in 27 regions for News, Sports, Rock, Country and Adult formats. Social Media, Interactive Contests and Game design. Traditional Print Advertising, Billboards, Vehicle Wraps, Logo Design, Promotional Decks

MT. HOOD MEADOWS: SENIOR DESIGNER, 2003-2007

Brand ID and Graphic Design for Oregon's Premire Ski Resort. Traditional Print Advertising, Billboards, Logos, Collateral Materials, Print Brochures. UI/UX Design for Website, Online Ticketing System, and Social Media

CORILLIAN CORPORATION: UI DESIGNER, 1999-2000

Rapid prototyping, UI/UX of next gen Online Banking Systems

UNIVERSAL PICTURES: WEB DESIGNER, 1997-1999

Lead UI/UX Design for Universal Pictures Theatrical Release Websites, Corporate Website Manager, Interactive Advertising

MNI INTERACTIVE/MUSICNET: SENIOR DESIGNER, 1993-1997

UI/UX Design, Brand ID, Logos, Print Advertising, Packaging Design for Music Previewing Service

DAN ERMEY

Art Director



818.795.7254

headfuel.com

dan@headfuel.com

<https://www.linkedin.com/in/danerme>

REFERENCES

CELEBRATING DAVID BOWIE

Angelo Bundini

Project Leader

angelo.bundini@yahoo.com

(323)717-5392

ENTERCOM

Amy Van Hook

Digital Director

avanhook@entercom.com

(503) 774-9793

MT. HOOD MEADOWS

Dave Tragethon

Director of Marketing

trag@skihood.com

(503) 680-2685

LINKS

HEADFUEL DESIGN: Portfolio Site

<http://www.headfuel.com>

<http://headfuel.com/web/>

<http://headfuel.com/print/>

<http://headfuel.com/brand-id/>

CELEBRATING DAVID BOWIE: Official Site, Social Media

<http://celebratingdavidbowie.com>

<http://bundini.world>

BLT COMMUNICATIONS: Design/Production Art

<https://www.bltomato.com/project/the-book-of-mormon>

<https://www.bltomato.com/project/peaky-blinders>

<https://www.bltomato.com/project/a-view-from-a-bridge>

<https://www.bltomato.com/project/shuffle-along>

ENTERCOM CORPORATION: UI/UX Design, IA

<http://www.entercom.com>

<http://weei.com>

<http://www.knrk.com>

<http://ozzyradiotakeover.com>

ENTERCOM CORPORATION: Mobile App UI/UX Design, IA

<https://itunes.apple.com/us/app/weei-live/id350612910?mt=8>

<https://itunes.apple.com/us/app/id391113612?mt=8>

<https://itunes.apple.com/us/app/wwl-radio/id407544930?mt=8>

MT. HOOD MEADOWS SKI RESORT: UI/UX Design, IA

<https://www.skihood.com>

<https://www.skihood.com/store>

UNIVERSAL PICTURES: UI/UX Design, IA

<http://www.universalphictures.com>

<http://www.thestoryofus.net>

GAMING HALL OF FAME: UI/UX Design, IA

<http://www.gaminghalloffame.com>

AWARDS

RAIN Internet Radio Award: Best Streaming Broadcast Station, WEEL - 2012

Radio Ink Digital Award: Best Radio Station Website, WEEL - 2011

Society For Technical Communication Merit: Timberline Software, 2002

Ultrashock Award: Site of the Week, Mediaglyph - 2000

New Media Invision Award: GUI Design, MusicNet - 1995