

DAN ERMEY

Digital Designer



818.795.7254

headfuel.com

dan@headfuel.com

<https://www.linkedin.com/in/danermeiy>

PROFESSIONAL SKILLS

Brand ID
Graphic Design
UI/UX
Information Architecture
Wireframes
Print Design
Photography
Photo Retouching
360 Video
Adobe CC, Photoshop
Illustrator
InDesign
Premiere
Dreamweaver
Flash
WordPress
PHP
CSS
HTML
ActionScript

PERSONAL SKILLS

Creativity
Communication
Teamwork
Leadership
Management

BACKGROUND

I am an award winning Digital Designer with over 20 years of experience with global brands in the entertainment and tech industries. The majority of my work has been for clients in motion pictures, music, sports and recreation with clients such as Universal Pictures, David Bowie, Lady Gaga, and Foo Fighters. My expertise is in Brand Identity, Digital/Graphic Design, UI/UX and Social Media.

EDUCATION

California College of the Arts

EXPERIENCE

HEADFUEL DESIGN: OWNER/ART DIRECTOR, 2014-Current

Proprietor of freelance design company specializing in Brand ID, UI/UX Design, e-Marketing, Social Media and Print. Project management and budgeting

ENTERCOM: DIGITAL DESIGN MANAGER, 2007-2014

Brand ID & UI/UX Design for 125 national radio stations in 27 regions for News, Sports, Rock, Country and Adult formats. Social Media, Interactive Contests and Game design

MT. HOOD MEADOWS: SENIOR DESIGNER, 2003-2007

Brand ID for Oregon Ski Resort. UI/UX Design for website, online ticketing system, social media, and print advertising

CORILLIAN CORPORATION: UI DESIGNER, 1999-2000

Rapid prototyping of next generation online banking systems

UNIVERSAL PICTURES: WEB DESIGNER, 1997-1999

Lead UI/UX Design for Universal Pictures theatrical release websites, corporate website manager, interactive advertising

MNI INTERACTIVE/MUSICNET: SENIOR DESIGNER, 1993-1997

UI Design, package design for music previewing service

AWARDS

RAIN Internet Radio Award: Best Streaming Broadcast Station, WEEI - 2012

Radio Ink Digital Award: Best Radio Station Website, WEEI - 2011

Society For Technical Communication Merit: Timberline Software, 2002

Ultrashock Award: Site of the Week, Mediaglyph - 2000

New Media Invision Award: GUI Design, MusicNet - 1995

DAN ERMEY

Digital Designer



818.795.7254

headfuel.com

dan@headfuel.com

<https://www.linkedin.com/in/danerme>

REFERENCES

ENTERCOM

Amy Van Hook

Digital Director

avanhook@entercom.com

(503) 774-9793

MT. HOOD MEADOWS

Dave Tragethon

Director of Marketing

trag@skihood.com

(503) 680-2685

ACCOUNTING SUPERHEROES

Anisa Hans

Owner

anisa@accountingsuperheroes.com

(626)806-8802

LINKS

HEADFUEL DESIGN: Portfolio Site

<http://www.headfuel.com>

<http://headfuel.com/web/>

<http://headfuel.com/print/>

<http://headfuel.com/brand-id/>

CELEBRATING DAVID BOWIE: Official Site, Social Media

<http://celebratingdavidbowie.com>

<http://bundini.world>

BLT COMMUNICATIONS: Design/Production Art

<https://www.bltomato.com/project/the-book-of-mormon>

<https://www.bltomato.com/project/peaky-blinders>

<https://www.bltomato.com/project/a-view-from-a-bridge>

<https://www.bltomato.com/project/shuffle-along>

ENTERCOM CORPORATION: UI/UX Design, IA

<http://www.entercom.com>

<http://weei.com>

<http://www.knrk.com>

<http://ozzyradiotakeover.com>

ENTERCOM CORPORATION: Mobile App UI/UX Design, IA

<https://itunes.apple.com/us/app/weei-live/id350612910?mt=8>

<https://itunes.apple.com/us/app/id391113612?mt=8>

<https://itunes.apple.com/us/app/wwl-radio/id407544930?mt=8>

MT. HOOD MEADOWS SKI RESORT: UI/UX Design, IA

<https://www.skihood.com>

<https://www.skihood.com/store>

UNIVERSAL PICTURES: UI/UX Design, IA

<http://www.universalpictures.com>

<http://www.thestoryofus.net>

GAMING HALL OF FAME: UI/UX Design, IA

<http://www.gaminghalloffame.com>